



MultiChoice Nigeria

Using the power of entertainment to enrich lives

DEVELOP



Growing Africa's vibrant creative industries

N259m

Spent on local training over the past four years

N67.5bn

Content and production facility spending in 2015/2019

Investing in sports broadcasting

N100.8bn

Value to society attributed to Local Entertainment & SuperSport



Building long-term relationships

1993

Close to 3 decades contributing to Nigerian economy

N221.3bn

Direct economic impact on Nigerian GDP (2015 - 2019)

N36.7bn

Tax and regulatory fees paid (2015 - 2019)

N634.6bn

Estimated aggregate economic impact (across the period 2011/2012 to 2014/2015)



Making great entertainment more affordable and accessible

5

GOtv (DTT) packages

5

DStv (Satellite) packages

Creating opportunity for small enterprises

115

Dealers

872

Retailers

700

DSAs

1,056

Installers

3,197

Sabimen

2015 - 2019 2015 - 2019



Investing in leading-edge broadcasting technology

N9.bn

Spend on transmitter sites 2015 - 2019

2008

Mobile services launched

DELIVER



Educating and inspiring content

70%

Nigerians who can enjoy content in their tribal languages

177,459

Hours of original and local content 2015 - 2019

Providing employees with new opportunities

1,036

Employees

N32.4bn

Paid in wages in 2015-2019

Investing in communities

453

MultiChoice Resource Centres

N14.3bn

CSI spend 2015 - 2019